

# WEB\_CITE CITY ANNUAL WEB DIRECTORY

To view Web\_Cite City online, go to [www.inboundlogistics.com/web\\_cite](http://www.inboundlogistics.com/web_cite)

## Web\_Cite City Online And In Print

Now there's a way to make sure 200,000+ enthusiastic *Inbound Logistics* readers curl up in front of the PC and spend time on your site – have us profile you in our Web\_Cite City supplement, a special categorized directory of logistics web sites.

### We Submit Your Site To Search Engines!!

#### LEVERAGE YOUR WEB INVESTMENT

Our annual April Web\_Cite City directory profiles the web sites of more than 500 carriers and service providers. Readers tell us they use Web\_Cite City to cut through web infoglut as they seek solutions and source new carriers, warehouses, ports, information systems, 3PLs, and more. Get your online story on their desks!

New search capabilities allow users to enter any keyword and find **ONLY** logistics companies that meet their needs.

#### BOOST YOUR WEB SITE TRAFFIC

How easy is it for customers and prospects to find your home page on the big search engines? If they do a search on "logistics" or "transportation" will they wade through the 27,132 possible links to maybe hit your site? Or are they using a search engine that is not aware of your site? Fight web infoglut!



ONLINE FOR A FULL YEAR

### FOR \$500, WE DO IT ALL

- A screen capture of your web site
- A 60-word description of your site (we will write it, or you can provide text)
- Feature your web profile in the **50-page Web\_Cite City print directory – a \$2,000 value.**
- Post your profile on the *Inbound Logistics* web site, with a link to your home page, **FOR ONE FULL YEAR**
- Build traffic by promoting your site online and through search engines.



1/4 PAGE FULL COLOR AD IN PRINT

**PROFILE MY WEB SITE UNDER THESE CATEGORIES**

Check the category you want to be listed in. \$500 for first listing, \$400 each additional.



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- 3PL (Third-Party Logistics)
- 4PL
- Air/Expedited
- Associations
- Cargo Security
- Chemical Logistics
- Cold Storage
- Consultants
- Customs Compliance/Duty Drawback
- Dedicated Contract Carriage
- Education/Distance Learning
- Expedited Ground
- Fleet Management
- Forecasting
- Forklifts
- Freight Bill Audit/Payment
- Freight Forwarders/Brokers
- Fulfillment
- Furniture Logistics
- Global Logistics
- Job Boards
- Liquid-Dry Bulk
- Logistics IT
- Lumper Services
- Material Handling
- Ocean/Intermodal
- Pallets
- Ports
- Printing Solutions/Auto ID/RFID
- Rail/Intermodal
- Rapid Response Logistics
- Real Estate/Eco Dev/Site Selection
- Recruiting
- Reverse Logistics
- Supply Chain Security
- TMS
- Transportation Mgmt/Freight Mgmt
- Truck Equipment
- Trucking
- Trucking - Flatbed
- Trucking - Heavy Specialized
- Trucking - LTL
- Trucking - TL
- Vendor Compliance
- WMS
- Warehousing
- White Paper Digest
- Yard Management
- Other

**WEB-CITE CITY ORDER**

**Fax to (212) 629-1565**

**Order online: www.inboundlogistics.com/wcc**

Are you a SmartWay partner? Check this box to add your listing to the growing SmartWay category.

 SmartWay

URL: \_\_\_\_\_

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**IF YOU DON'T SEE THE CATEGORY YOU NEED IN THE COLUMN TO THE LEFT, ADD IT BELOW AND WE WILL CONTACT YOU:**

\_\_\_\_\_

**BILLING INFORMATION:**

**COST: \$500 first listing, \$400 each additional listing**

TOTAL COST: \$ \_\_\_\_\_

Bill Advertiser    Bill Agency (net only)    Credit Card (please call me)

**SEND INVOICE TO:**

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE, FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**INSERTION AUTHORIZATION:**

Date: \_\_\_\_\_

Check categories (left) where you want your listing to appear.

Add categories as needed.

AUTHORIZING NAME (pls print): \_\_\_\_\_

AUTHORIZING SIGNATURE: \_\_\_\_\_

The person signing this insertion order expressly represents and warrants to publisher that he/she is authorized to bind it to the terms and conditions hereof. The signer of this production order understands and agrees that the company is bound and liable pursuant to the terms and conditions of the rate card and as expressed hereof.