

WEB_CITE CITY: Web Site SEO from *Inbound Logistics*

Web_Cite City: Web, Digital, Tablet, Mobile & Print

You've invested a lot in your Web site. But you can't rely on SEO only to get prospective buyers there. That's where Web_Cite City can help. Every April, we update this Web directory, giving buyers one categorized site to visit when searching for new logistics, transportation, and technology providers. Your Web_Cite City profile leverages our industry-leading SEO, provides back-link prominence, and puts your Web site in front of our audience channel of 344,000+* – for a full year.

BOOST YOUR WEB SITE TRAFFIC

How easy is it for customers and prospects to find your web site on the big search engines? If they search "logistics" or "transportation" will they wade through the 27,132 possible links to maybe hit your site? With *IL's* great ranking on Google and the other major search engines, your Web_Cite City profile will be found and seen!

**LEVERAGE
IL'S HIGH SEO
RESULTS**

GET MORE FROM YOUR WEB INVESTMENT

Our annual Web_Cite City Logistics Buyer's Guide profiles the web sites of hundreds of leading companies offering world-class transportation, logistics, and supply chain solutions. Readers use Web_Cite City to seek solutions, source new carriers, warehouses, ports, technology, 3PLs, materials handling equipment, and more. Promote your brand on all *IL* channels – Web, digital, tablet, mobile, and print.

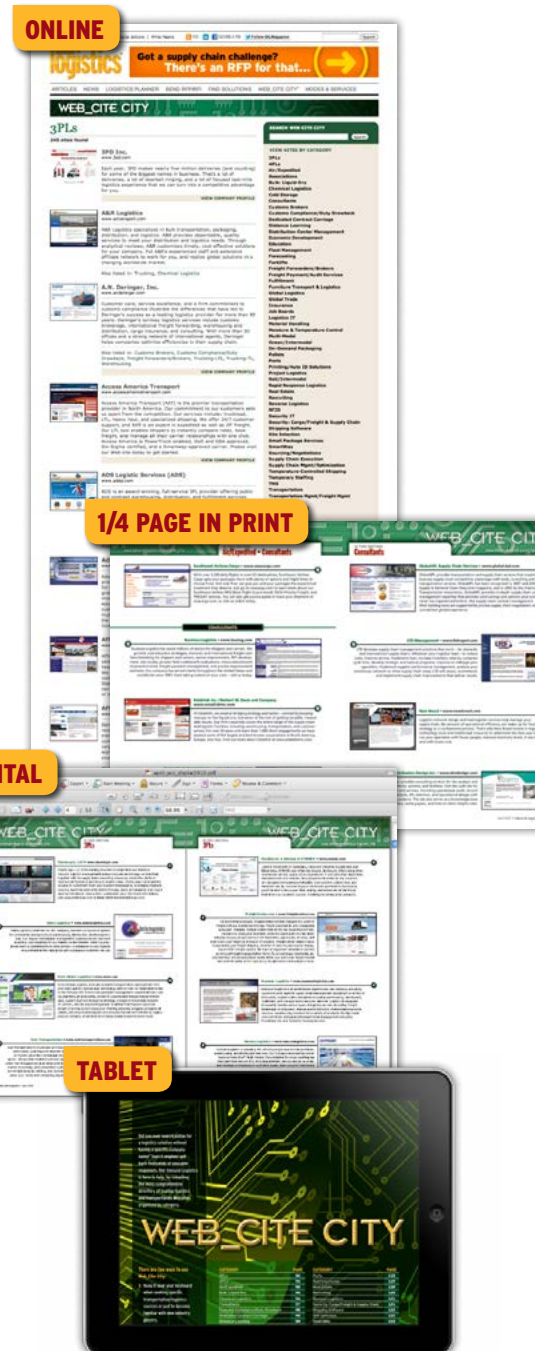
FOR ONE LOW COST - \$500 - WE DO IT ALL

- Take a screen capture of your home page & write a 60-word description of your company (or you can provide your own copy).
- Post your Web_Cite City profile on the *Inbound Logistics* web site, with a link to your home page, FOR ONE FULL YEAR.
- Post your profile in our digital, tablet, and smartphone editions.
- Feature your profile in the 50-page Web_Cite City print directory – a \$2,000 value – in the April issue of *Inbound Logistics*.
- Promote your Web_Cite City profile on our social networks: Twitter (28,000+ followers), Facebook, LinkedIn, and others.
- Build your web traffic by leveraging *IL's* high rankings on all the major search engines.

BONUS VIRAL MARKETING: Submit your Insertion Order by April 4th and get a free broadcast to our 28,000+ Twitter followers!



TO VIEW WEB_CITE CITY ONLINE, GO TO
www.inboundlogistics.com/web_cite



Who has the largest logistics readership? *Check *IL's* latest Brand Audit statement for details:
www.inboundlogistics.com/BrandAuditIL.pdf

WEB SITE PROFILE CATEGORIES

Choose the category you want to be listed in and fill in your category on the order form. \$500 for first listing, \$400 each additional.

3PLs
4PLs
Air/Expedited
Associations
Bulk: Liquid-Dry
Chemical Logistics
Cold Storage
Consultants
Customs Brokers
Customs Compliance/Duty Drawback
Dedicated Contract Carriage
Distance Learning
Distribution Center Management
Economic Development
Education
Fleet Management
Forecasting
Forklifts
Freight Forwarders/Brokers
Freight Payment/Audit Services
Fulfillment
Furniture Transport & Logistics
Global Logistics
Global Trade
Insurance
Job Boards
Logistics IT
Material Handling
Moisture & Temperature Control
Multi-Modal
Ocean/Intermodal
On-Demand Packaging
Pallets
Ports
Printing/Auto ID Solutions
Project Logistics
Rail/Intermodal
Rapid Response Logistics
Real Estate
Recruiting
Reverse Logistics
RFID
Security: IT
Security: Cargo/Freight & Supply Chain
Shipping Software
Site Selection
Small Package Services
SmartWay
Sourcing/Negotiations
Supply Chain Execution
Supply Chain Mgmt/Optimization
Temperature-Controlled Shipping
Temporary Staffing
TMS
Transportation
Transportation Mgmt/Freight Mgmt
Truck Rentals
Truck-Equipment
Trucking
Trucking-Flatbed
Trucking-Heavy Specialized
Trucking-LTL
Trucking-TL
Vendor Compliance
Warehousing
Wind Power Logistics
WMS
Yard Management

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WEB_CITE CITY ORDER

Order online: www.inboundlogistics.com/wcc or fax (212) 629-1565

URL: _____

COMPANY: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

1st Category (see choices left) (\$500): _____

Additional Categories (\$400 ea.): _____

Add Category Not on List (subject to approval): _____

BILLING INFORMATION:

COST: \$500 first listing, \$400 each additional listing

TOTAL COST: \$ _____

Bill Advertiser

Bill Agency (net only)

Credit Card (please call me)

SEND INVOICE TO:

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE, FAX: _____

E-MAIL: _____

INSERTION AUTHORIZATION:

Date: _____ Issue Date: _____

AUTHORIZING NAME (pls print): _____

AUTHORIZING SIGNATURE: _____

The person signing this insertion order expressly represents and warrants to publisher that he/she is authorized to bind it to the terms and conditions hereof. The signer of this production order understands and agrees that the company is bound and liable pursuant to the terms and conditions of the rate card and as expressed hereof.